Jackie Rafferty

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Internship Goals & Objectives

For my Summer 2018 internship at Oscar de la Renta I hope to learn a lot about how the company works in all departments. I am interning as a merchandising intern but due to my supervisors knowing I’m a double major I have the great opportunity to be able to explore other departments with their guidance. I hope to learn how Oscar de la Renta goes about their collections in merchandising and designing and what goes on day to day. I also hope to learn what makes Oscar de la Renta such a strong and successful company throughout all these years. I anticipate having responsibilities in doing research on products for accessories and ready to wear from competitors before designing for Spring 2019 collection begins. Organizing boards, PowerPoints, and excel sheets for presentations. Sitting in on meetings to take notes, and being able to explore other departments when they need an extra hand. What makes me nervous about this internship is interning at such a prestigious company. Being nervous about this only makes me want go try harder and go above and beyond. I believe I was the best candidate for this job because I have skills in both merchandise and design, I made great connections when interviewing with my supervisors, followed up after the interview and continued to show my interest in the position after the interview. I presented myself professionally, brought my portfolio to showcase my work and left them my business card with more access to my online website that showcases even more of my portfolio. I believe I am the best fit for working with the merchandise team in order to get tasks done efficiently and effectively. I applied for this internship because I have followed Oscar de la Renta for many years. I know Oscar de la Renta is a company that has great values in elegance, family, and hard work. I applied to a lot of internships and went on a lot of interviews but this one was the one I became most excited about and thought I connected the best with.