1. Name, year of graduation, major (and minors)

* Jackie Rafferty
* 2019
* Apparel Design
* Fashion Merchandising

2. Company you interned for

* Oscar de la Renta

3. Job title

* Merchandising Team Intern

4. A brief response to this question: “Tell us about your internship”

* I interned for Oscar de la Renta on the merchandising team in the Summer of 2018. As the merchandising team intern I was responsible for reporting to two supervisors, one in Ready to Wear and on in accessories and jewelry. Throughout my internship I completed tasks for both of them. My big task for the Summer 0f 2018 was working on the spring 2019 collection. I got to work with the design team with their original sketches and entering them into the system. As time went on I began to work with guessing prices for the price boards. As time continued the design team then started deciding fabric for the styles, which made prices change but much more accurate. Throughout my Summer I watched the Spring 2019 collection grow as samples came in for fittings, styles got cut, and new styles got added. I also worked with previous and current seasons to track sales, and how they were doing during markets.

5. A brief response to this question: “How did UD prepare your for your internship?”

* UD prepared me for this internship through the retail math I learned, textiles, and making of garments. I was able to come into this internship with very strong knowledge on the design and merchandising sides thanks to UD. UD also prepared me in being able to obtain this internship with how to network, go through interviews, follow up, and continually make connections.